

40 Scholarships

1st may - 31st december 2023

Challenge 2023

Academic scholarships
Experience scholarships

#givewings to the future





WHY A SCHOLARSHIP CHALLENGE?

When you donate a scholarship, you generate a personal and immediate impact on the life of a young person and their family.

For this reason, we have decided to create this challenge: to fund, together with companies and organizations that believe in talent, approximately 40 scholarships for deserving students. This will enable them to continue their studies and achieve their educational goals.



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HOW DO SCHOLARSHIPS WORK?

Companies can 'sponsor a student' by funding one or more scholarships that provide access to quality education for deserving young individuals.

Interested companies can:

- Showcase their company and innovative projects to students.
 - Meet the students along with the FLY staff.
 - Mentor the student throughout their study or research project.
- Collaborate on projects identified between the company and the student.

You can see some examples of selected students from previous projects here: <https://www.flyunipro.org/flyer-2021-22/>

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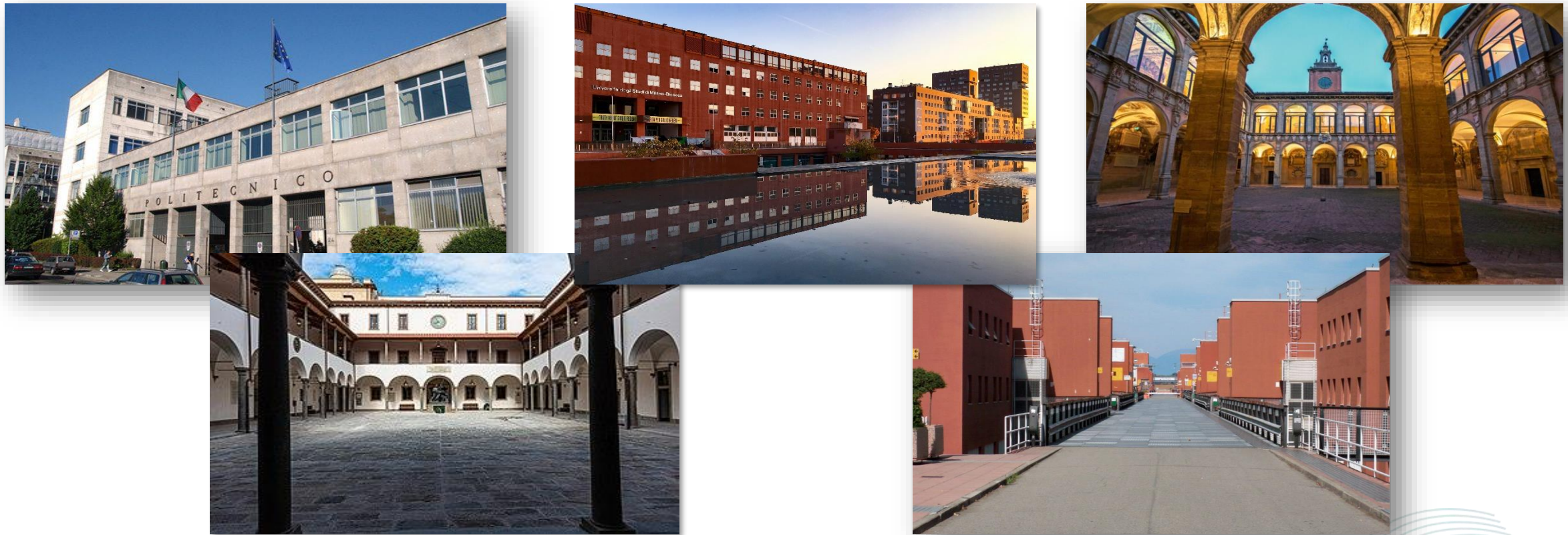
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HOW DOES THE SCHOLARSHIP CHALLENGE WORK?



FLY intends to award approximately 40 scholarships in collaboration with the Polytechnic University of Turin, the University of Milano-Bicocca, the University of Bologna, the University of Pisa, and the University of Calabria.



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The scholarships will have a duration of one year and will be allocated to students in their final year of the selected Master's degree programs, in collaboration with the participating universities.

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+ **WHAT CAN YOU DO WITH US?**

Experimental thesis
Offering students the opportunity to write their master's thesis with your company.

Classroom speech
Presenting the innovative projects of your company within universities



Internships
Offering students the opportunity to gain work experience in your company.

Webinar
Offering students the opportunity to attend a webinar promoted by your company.

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SCOLARSHIPS CHALLENGE



The beneficiary students will be selected based on merit and economic criteria (ISEE situation).

The required investment for each individual scholarship is as follows:



Interested companies wishing to fund the scholarships must submit their applications by December 31, 2023

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+ *STUDENTS OPPORTUNITIES*

Donating companies will have the opportunity to provide scholarship recipients with a training program within their own company, delivered through an internship, research project, or experimental thesis writing.



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Fly University Project
Students Opportunities

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SCOLARSHIPS CHALLENGE: *Why participate?*

Does the scholarship make a difference? Yes, it is capable of:

- Preparing future leaders
- Generating social impact
- Generating innovation for the benefit of society
- Teaching young people the concept of 'support'

Discover all the information about the challenge and submit your company's application.

<https://www.flyunipro.org/challenge-2023-eng/>



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FLY UNIVERSITY PROJECT

Introduction

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THE GLOBAL SCENARIO



By 2030, 80% of new professions will require STEM skills.

In 2020, there were 2 million unfilled IT-related job positions worldwide.

According to the International Monetary Fund, approximately 26 million female jobs (11%) in 30 countries are at high risk of being replaced by technology in the next 20 years.

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ITALIAN SCENARIO

Italy ranks 18th among the European Union member states for digital skills.

Only 64% of young Italians possess digital skills, compared to the European average of 83%.

Between 2020 and 2024, companies will need approximately 1.5 million workers with basic digital skills.

Only 43.10% of women possess basic digital skills (compared to 48.20% of men), in contrast to the EU average of 52.30%

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Talent war or... Support for talent?

In 1997, McKinsey talked about the 'war for talent,' where companies are willing to do anything to hire or retain the few available talents.

Is this the only possible scenario, or can we work by supporting talent and helping young people develop into the managers of tomorrow?



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Why FLY UNIVERSITY PROJECT?

Fly University Project has decided to invest in the development of talent among young Italian students in the field of AI.

The main objective of Fly University Project is to help, support, and guide young talents who are facing difficult or disadvantaged situations by providing university scholarships in the fields of Artificial Intelligence, Management, and Economics, based on the fundamental principles of merit and talent.

Fly University Project has chosen to invest in talent to shape the managers of tomorrow.

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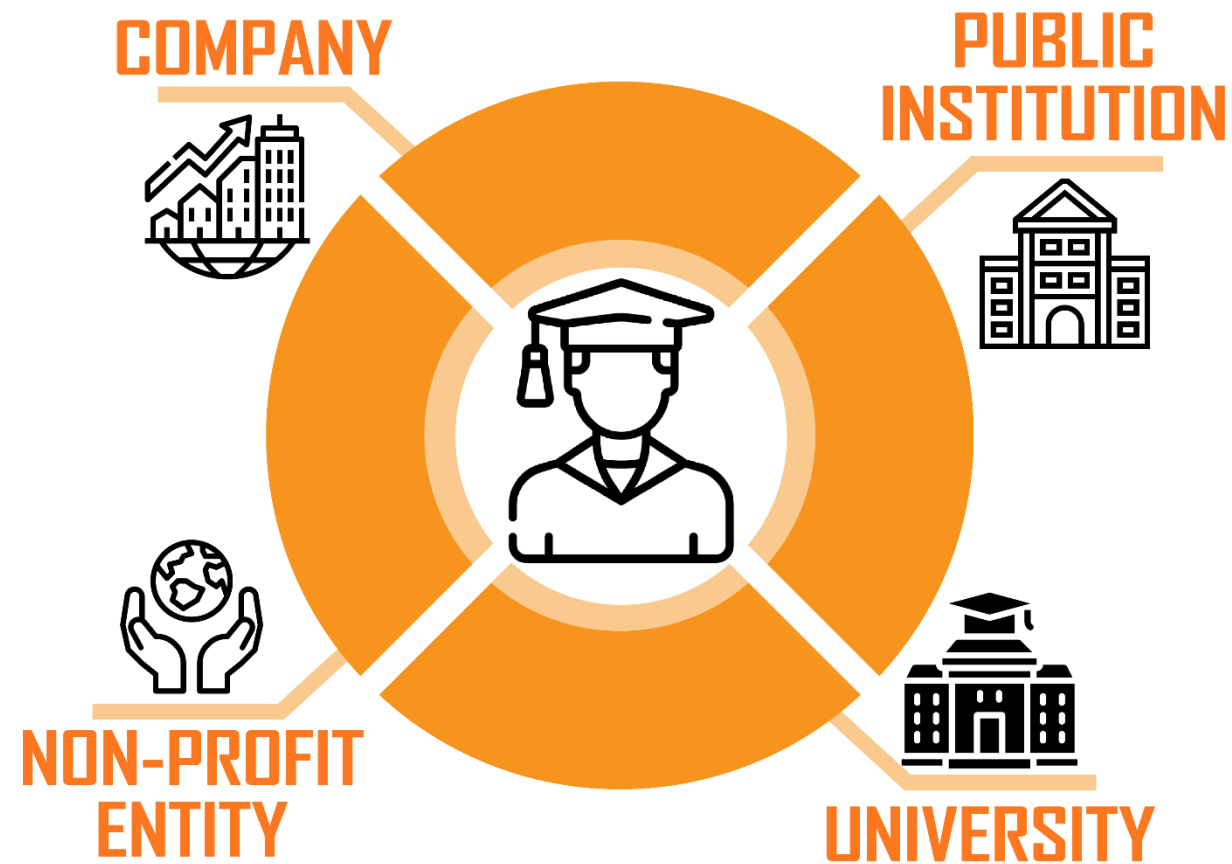




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How does FLY UNIVERSITY PROJECT operate?

FLY UNIVERSITY PROJECT places university talents at the center and provides them with a privileged bridge of connection between universities, companies, and institutions.



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Fly University Project
How does Fly University Project operate?



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What does FLY UNIVERSITY PROJECT offer to students within its network?

Thanks to our collaboration with prestigious Italian universities in the field of Artificial Intelligence, Management, and Economics, we support talented students in achieving their study and professional growth goals through:

Scholarships

Promotion of the 'The future starts from here' call for applications
Support for the development of their project/entrepreneurial ideas and the enhancement of hard and soft skills
Provision of training through FLY Academy
Support and guidance in entering the workforce
Participation in international industry events (e.g., EXPO Dubai, AI Week, etc.)

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The institutional collaborations of FLY UNIVERSITY PROJECT



**Università
Bocconi**
MILANO



POLITECNICO
MILANO 1863



Fly University Project

The institutional collaborations of FLY UNIVERSITY PROJECT



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