

Christian Crotti

PROFESSIONAL EXPERIENCE

nCore S.r.l. (Milan, Italy)

Business Innovation Manager

January 2022 - Present

My role is to promote and manage innovation in a broader sense, covering not only the development and market introduction of new products and services, but also innovation in business processes, business model rethinking and organizational innovation.

I analyse the technological advancement of companies, potential future clients, and propose a digital growth plan in line with their potential and needs.

Product Sales Manager

February 2020 - January 2022

My role is to guide nCore in its technical and commercial development on an international scale.

I am responsible for the whole international team, from the selection of them to the definition and tracking of their activities.

Sales Manager

March 2019 - February 2020

PlayLife Events S.r.l. (Milan, Italy)

Ceo & Founder

May 2021 - Present

PlayLife Events is the answer you've been looking for. All boundaries and distance collapse allowing everyone to experience their city in a completely alternative and full way (NFT Ticketing).

University of Milan (Milan, Italy)

Collaborator - Department of Oncology and Hemato-oncology

April 2021 - December 2021

Within the Department of Oncology ed Hemato-oncology I deal with the reorganization of communication with students and possible partner companies.



Business Innovation Manager
Milan

About me

Loving technology, innovation, intuition. If it is impossible today, tomorrow is another day!

Contact Information

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+39 3471404184

www.linkedin.com/in/christian-crotti-7b5668138 (LinkedIn)

Languages

Italian (Native)

English (Professional Working - C2)

French (Professional Working - C1)

Portuguese (Intermediate B2/B1)

Certifications

- Usury risk Management
- EF English Certificate - C2
- Personal data protection and security
- Google Digital Training
- Machine Learning

The Adecco Group (Milan, Italy)

Business Analyst

September 2018 - March 2019

Organizing and monitoring from design to implementation the “New order process”, in the perspective of the international project: Grow together.

Ceo for One month project

March 2018 - May 2018

In the Top 3 Italian talents on a selection of over 15 thousand candidates!

UniCredit (Bologna, Italy)

Branch Consultant

January 2018 - June 2018

EDUCATION

University of Milan (Milan, Italy)

Master’s degree: Applied Cognitive Neuroscience

September 2020 - Present

Sciences Po Toulouse (Toulouse, France)

Master double degree: Management, conseil et expertise

December 2017 – September 2018

University of Bologna (Bologna, Italy)

Master’s degree: Business Administration

September 2016 – December 2018

E-network (Milan, Italy)

Professional program, Cybercrime and Data protection

June 2018

University of Milan (Milan, Italy)

Bachelor of Philosophy

September 2014 – December 2016